

Secret Millionaire drops in to class to inspire entrepreneurs



MAKE YOUR MARK WITH A TENNER TV personality Caroline Marsh, centre at Swindon Academy with Kerry Jacobs and James Patterson.

Picture: ALAN OWENS

HINTS TO MAKE YOUR FORTUNE

SECRET Millionaire Caroline Marsh gave students tips on how to make their fortune - and how best to use it.

The students are taking part in a scheme called Make Your Mark For A Tenner, where they have a month to make as much profit from a £10 note as possible, their profits are then given to charity.

Ideas from the children included cake baking and buying in bulk then repackaging items into smaller numbers for a higher profit.

Mrs Marsh, who appeared on the Channel Four programme *The Secret Millionaire* in September, made her money in the property market in Swindon after coming to the UK in 2002.

"I believe at a young age when people are being nurtured that's when you can inspire people," she said.

"I'm my own testimony. I have never been to university, never had a degree. If I can do it, anyone can.

"If you work at it and believe in yourself - if you don't believe it, it's hard to get there.

"Believe in yourself and your product and you will succeed."

She said it was important for

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those that make money to give something back to the community and is herself supporting and working with numerous charities in the UK and in her home country of Zambia.

"I'm dealing with charitable organisations and working with them at a ground level supporting them financially, just seeing how I can help them with their business, how they can become sustainable," she said.

In response to the scheme here, Mrs Marsh said she even intends to start a similar scheme back in Zambia so that people there do not depend on hand outs.

Asked what she would do with the £10 she suggested buying fresh fruit and packaging up

fruit into bags for lunch breaks.

Her tips at the Swindon Academy included knowing your market and targeting them accordingly.

Pupil James Patterson, 12, from Penhill, planned to buy plastic glass items and sell them for a higher price.

He added: "I would give the money to the orphans because I find it really tight that some children don't have parents."

Thirteen-year-old Kerry Jacobs, from Penhill, plans to make cakes and donate her profits to a charity.

"The main thing is I want to give the profits to cancer because my mum had cancer when she was carrying my sister and my sister nearly died," she explained.

Also offering guidance was Anne Mountjoy from Rise, a company that covers the south west and tries to encourage social enterprise.

This is when businesses give some of their profits back into charitable causes or community projects.

She said such enterprises were less likely to fail in the current climate because they do not rely on getting profits for shareholders.

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